

How to create surveys in Access using EasyResearch

Create your project

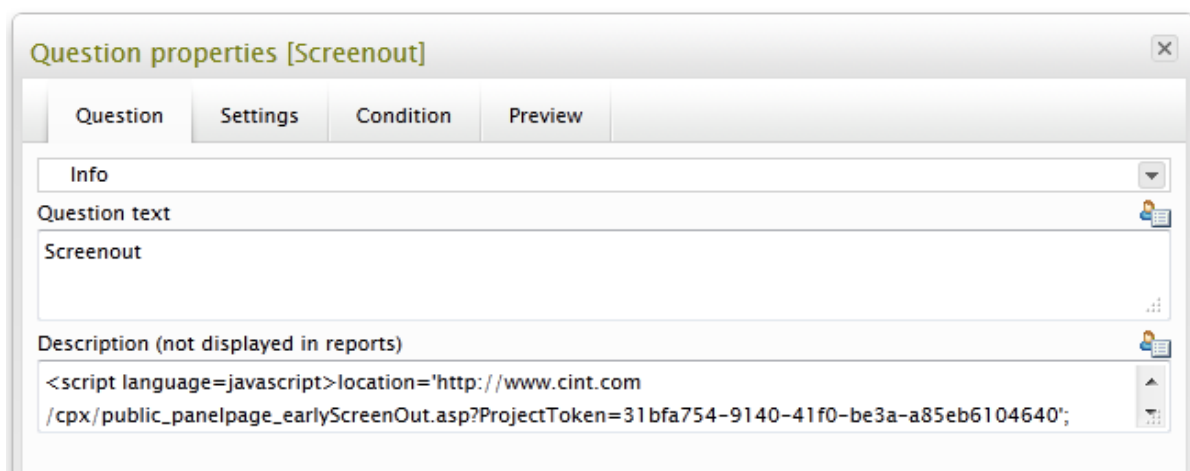
1. Create your questionnaire in EasyResearch.
2. Create a project. Choose the collection method **'Web invitation'**.
3. On **'Action on completed survey'** choose to **'Redirect respondents to the following address'** and enter the complete redirect link (will appear when you have created your project in Access).
4. Choose to make the project as **'Anonymous project'**
5. Under web invitation, click **'Add'** and select **'Link'**
6. Select **'Unlimited number of respondents'**
7. Copy and save the web link that is displayed in EasyResearch in a notepad, this will be needed for Cint Access.

Screen-Outs

To use screen-outs in EasyResearch you need to create an **'Info text question'** that contains a script. The info text question should only be displayed to the respondents that you wish to screen out. Paste the screen-out link in this format into the description field of the question:

```
<script  
language=javascript>location='http://www.cint.com/cpx/public_panelpage_earlyScreenOut.asp?ProjectToken=31bfa754-9140-41f0-be3a-a85eb6104640';</script>
```

Please see example below.



Please note that the real screenout link will appear when the project is created in Access. Set a **Condition** to only show the question to the respondents that you need to screen out.



Generate links in Access

1. Create your project and target groups in Access
2. After you have clicked on Create Project, click on **Add links**
3. Copy the web link from EasyResearch and paste it under **Enter link template**. At the end of the link, add **&ForeignID=[ID]**. The link should look like this:
[https://response.easyresearch.se/s.asp?WID=XXXXX&Pwd=XXXXX&ForeignID=\[ID\]](https://response.easyresearch.se/s.asp?WID=XXXXX&Pwd=XXXXX&ForeignID=[ID])
4. Copy the Test link from EasyResearch and paste it under **Add test links for survey approval**.
5. Add a text under **Add target group or screenout information for testers to read**.
6. Click on **Use generated links for this target group**.
7. Access will now generate unique links for your project. Repeat the step if you have more than one target group.

